

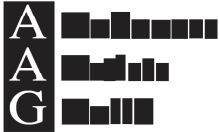
Andovers Artists Guild

A Community of Artists in the Greater Merrimack Valley

www.andoversartistsguild.com

P.O. BOX 254, ANDOVER, MA 01810

APRIL, 2009



Presidents' Letters

Hello to all AAG members and welcome to springtime! Thank you to all members who participated in the Library Exhibit. Emily Classen, MHL coordinator, stated that the show was well received and maybe the Guild would consider exhibiting twice a year.

If you have not already viewed our updated website – please take a minute to do so. I hope that you will be pleased. Nella has done a great job revising it with new graphics and user options, and we are very excited about it. Just think of it as another tool which will help us all network, share and advertise our art, and most importantly, to PARTICIPATE in the AAG. This is a real benefit for all paid members. You will see some real artistic talent on our website as well, so have a look and join us!

The menu for the Annual Luncheon will be posted via email. We have been promised a vegetarian alternative which will be posted as soon as possible. I hope to have the menu available for everyone to see at our next meeting on April 19th.

Please feel free to bring in your membership renewals, reservations, etc. at the next meeting, or you may choose to mail them in as stated in our last newsletter. Please respond as quickly as possible in order to help us plan accordingly.

Nella and I have many new ideas to share with you, however, we NEED YOU to make it all happen. Let's ignite the art spirit in our Guild and reap the benefits. I hope to see you in April.

June Munro

Greetings to everyone! The sun is finally feeling warmer and the first flowers are making their grand entrance. This past winter was a tough one. How much did we create during those cold months? Do we create more in the spring and other seasons? It would be interesting to start a blog and discuss ways of when and how we feel that rush of creativity. I do notice with myself that I paint florals in the winter and in

the warmer months I tend to be all over the place but then I call myself an emotional painter!

By now, each one of you should have received the letter that was mailed last week, if by any chance you did not receive it please let us know and we will e-mail it to you. Also, you know that our new website is now live (www.AndoversArtistsguild.com). I will change, add, and update it periodically. I like to change the images on the home page monthly, perhaps with some specific themes. I placed what I thought it reminded me of spring, so please do not get upset if you do not see your work, it will eventually get there :) There is still a lot more to add and I am still looking for a logo designer! By the way if any of you are looking to build a website of your work you might want to give Artisans Accomplice a chance to help, Artisan's Accomplice is a company based in Salem NH which produces easy to use, e-commerce enabled websites for artists. All updates are done by the site owner, and no technical experience or software is necessary. More information, including directions for enabling a free trial, is available at www.artisansaccomplice.com.

In the meanwhile, please do not be shy, leave comments on the site, if there is a particular painting you like just let the artist know and leave positive feedback. As artists we are fueled when we get approval from others, that comment might reach an artist during a low period and thus be beneficial.

Please, we like to hear of your accomplishments. It can be a juried show you got into, a commission work, an award, an exhibit, we want to hear from you and we want to share the good news amongst our group.

I hope many of you have already paid the dues (2008/09) and signed up for what is going to be an exceptional luncheon at the Rolling Ridge Dining room on May 17th. Also let us all join in the event in June and be part of the plein-air at the Rolling Ridge with its 38 acres of lush grounds.

I hope to see you all on April 19th for another fabulous demonstration of watercolor by Joan Rademacher.

Feel free to contact either me or June if you have any comments or concerns or ideas, let's unite and make AAG a fun place to share and enjoy ourselves.

Many blessings and ciao to you all!

Nella

Upcoming Events

April 19th - 2 to 4PM

Demonstration meeting - **Joan Rademacher** -
Watercolor at North Parish Church

May 9th, 2009

Stevens Coolidge Plein Air - Contact **Louise Small** or **Louise Andersen** -

10-2PM plant sale

May 17th, 2009 - 1 to 4PM

Annual Meeting and Member Luncheon at the
Rolling Ridge Retreat Center in North Andover
RSVP needed by May 1st.
Sarah Roche -Botanical Illustration

June 7th, 2009 - 10 to 4PM

Plein air event at the Rolling Ridge Retreat Center

June 7th, 2009

Plein air Natural Trail (more information to follow)

A Prayer in Spring

Robert Frost (1915)

Oh, give us pleasure in the flowers to-day;
And give us not to think so far away
As the uncertain harvest; keep us here
All simply in the springing of the year.

Oh, give us pleasure in the orchard white,
Like nothing else by day, like ghosts by night;
And make us happy in the happy bees,
The swarm dilating round the perfect trees.

And make us happy in the darting bird
That suddenly above the bees is heard,
The meteor that thrusts in with needle bill,
And off a blossom in mid air stands still.

For this is love and nothing else is love,
The which it is reserved for God above
To sanctify to what far ends He will,
But which it only needs that we fulfil.

Members Exhibiting

Elaine Meisinger has 17 watercolors at the Senior Center in Andover for the month of April.

April 1- 26, 2009: Drive By Paintings and Point Blank Shootings -
Paintings by **Cindie Kazmer** from at the Loading Dock Gallery
in Lowell

March 6 to August 30, 2009 - **Nella Lush**, member of National
Association of Women Artists - 120th National Juried Show at
the NOYES MUSEUM OF ART, Oceanville, NJ - Reception April
26, 2009.

April through June: **Catherine Meeks**, solo exhibit of landscapes
in pastel at John Joseph Moakley US Courthouse, Grand Entrance,
on Boston's waterfront.

Art Quotes

It is not the language of painters but the language of nature which one should listen to, the feeling for the things themselves, for reality, is more important than the feeling for pictures.

An artist needn't be a clergyman or a churchwarden, but he certainly must have a warm heart for his fellow men.

Vincent Van Gogh

I am unable to make any distinction between the feeling I get from life and the way I translate that feeling into painting.

An artist must possess Nature. He must identify himself with her rhythm, by efforts that will prepare the mastery which will later enable him to express himself in his own language.

Henri Matisse

Carol Boileau ▼



Innovation

I thought this was a good article by Robert Genn!

When the stock market, home values and car sales tank, innovation soars. "Innovation," says W. Chan Kim of the World Economic Forum, "goes up when the economy goes down." Not just for now, but always.

In 1969 when the economy dropped 1.9 percent, the number of patents granted jumped 14 percent. Previous recessions have spawned Hybrid technology, the Internet, the Blackberry, the iPod, and fresh light on DNA. Recessions bring new materials, new products, new ideals and new ways of working.

"Necessity," says a Latin proverb, "is the mother of invention." As well as inventing and reinventing new ways of marketing and distribution, artists need, more than anything, to be sensitized to their own actions in the general vicinity of the easel – tools, paints, supports, ideas. Filling needs is part of the game, but it also means picking up a permit for creative play. A little stress lights the bulb. Here are a few ideas:

- Be surprised by happenstance combinations.
- Be prepared to overhaul your attitudes.
- Be steady, be thorough, be nimble.
- Be fresh, be rested, pace yourself.
- Be aware that good stuff also comes when you're tired.
- Be open to collaborations and partnerships.
- Be an eager student of your own processes.
- Become a specialist and demand new quality.
- Fall in love with your muse and serve her.
- Remember, the best second opinion comes from you.
- And by all means spread the "What could be?" religion, and start by converting yourself.

Be on the lookout for subtle nuances or the effects of minor touches. Further, be aware of the passage of time. Time is the stealthy ghost that hides the wisps of change. While epiphanies are worth watching for, slow and steady works as well. In the words of photographer Walter Hawn, "I'm an experimental innovator. I'm a tortoise with no hair."

Things are going to get better. The innovators among us will not only notice it first, they'll lead.

With sadness we report that on January 31, 2009, at the age of 100, **Elizabeth (Bettie) Moore** passed away.

Bettie, a watercolor and pastel artist, was a longtime member of the Andovers Artists Guild. She was always ready to help and to pitch in where help was needed the most. Her enthusiasm and zest for life was contagious. Her last wish was to have donations in her memory to benefit AAG. Bettie is missed by all of us.

Joan Rademacher

Joan has been painting and displaying her watercolors for many years. Upon graduation from art school she worked in commercial art as a fashion and jewelry illustrator. Now her focus is primarily on fine art which together with stu-



dio work and plein air painting has taken her from New England to the western states.

She is a watercolor workshop instructor for the Haverhill Art Association. Although she occasionally accepts portrait commissions in oils and from time to time takes on commercial assignments, her passion is in the transparency and fluid quality of watercolor.

A member of the New England Watercolor Society and North Shore Arts Association, Joan's work may be found in many corporate collections throughout New England as well as private collections here and abroad. One of her paintings is featured in Rockport Publishers series "Painting Light and Shadow."