

Andovers Artists Guild

A Community of Artists in the Greater Merrimack Valley

www.andoversartistsguild.com

P.O. BOX 254, ANDOVER, MA 01810

JANUARY, 2008

A Andovers
A Artists
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President's Letter

Happy New Year! Every year I set personal and artistic goals for the upcoming year. I use these goals to help keep me on track when life seems to be getting in the way, which it all too often does. Here are a few resolutions I have had over the years; perhaps one or two can help serve as a creative reminder for you:

- Sketchbook – Keep a daily or regular sketchbook. The sketches don't need to be detailed or take a long time, the primary purpose is to put pencil to paper and practice. Remember— Leonardo didn't learn to draw in a day.
- Idea journal — Keep a journal of artistic ideas. I often find ideas come in big bursts and I have far more than I can tackle at one time. By keeping an idea journal I can capture the ideas for later artistic expression.
- Business Plan — At the beginning of the year I establish a plan for number of shows to enter, sales goals, etc. I find that having a plan helps to push me when I might otherwise wait.
- Business Up — A few years ago I set a goal to create my art business artifacts including business cards, portfolio, resume, and artist statement. Having these items done has made it much easier for me to take advantage of opportunities to show and sell my work.
- Get uncomfortable — I love the interesting work that can happen when an artist “gets uncomfortable”. There are many ways to push oneself outside your comfort zone including using a new medium, working very large or very small, working from memory, collaborative work ... the list is infinite.
- Learn something new — Take a class, workshop, or read a book! It is one of the best ways to ignite the creative spark.

Best wishes for a wildly creative and successful New Year!

Cindie Kazmer

Save the Date!

Upcoming Events

January 20th 2 – 4

Merry Beninato, Silk Painting

Feb 9 (12 – 3) and Feb 10 (1 – 3)

Painting on Silk Workshop

Merry Beninato

Workshop fee: \$70 + 15 (material fee)

Feb 17 2 – 4

Member Artists Demonstrations

March 8 9 – 5

Painting with Caleb Stone

Workshop fee: \$95

March 16 2 – 4

Ashlee Welz-Smith – Figurative Painting

March 22

Art & Wine

Apr 12 9 – 5

**10 Things You Never Learned In Art School
(But Really, Really, Need to Know)**

Joanne Mattera

Workshop fee: \$125

Apr 19th 2 – 4

Deborah Venuti – Digital Photography

May 17th 9 – 3

Pastel with Dianne Levine

Workshop fee: \$80

May 18th 1 – 4

Annual Meeting and Member Luncheon

Stan Moeller – Modern Impressionist Painting

All events at North Parish Church, Corner of Academy and Great Pond Roads in North Andover.

AAG Needs a Treasurer!

Are you interested in getting more involved in the guild? Do you want to be part of the Board of Directors and help determine the future direction of the guild? Can you balance a checkbook? If so, we have a job for you!!!

The guild is in need of a new treasurer. The task is straightforward and does not require an accounting or bookkeeping background. The treasurer is responsible for the guild checking and savings accounts. The treasurer writes checks, balances the checkbook and assists in filing non-profit paperwork.

If you are interested in learning more please contact Cindie Kazmer: chkazmer@comcast.net (978) 475-6399 or Deb Venuti: debphotog@aol.com (978) 683-2345.

Announcements

- This month's presenter is **Merry Beninato**, who will demonstrate silk painting. The demonstration meeting is January 20th from 2 – 4. We are always looking for people to bring a treat to share at the meetings.
- Workshop registration is still open for **Joanne Mattera's** "10 Things You Never Learned in Art School, but really, really need to know" (my vote for the "can't miss workshop" of the season); **Painting with Caleb Stone, Silk Painting with Merry Beninato and Pastels with Dianne Levine**. Contact **Deb Venuti** for additional information or to register (978) 683-2345 or andoversartistsguild@yahoo.com.
- The *Focus Your Vision* workshop has been cancelled due to insufficient registration. If you registered your monies will be returned.

The Andovers Artists Guild Newsletter
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Art Quotes

In my busy life I cherish the precious hours and minutes I find to create art. The ability to harness spontaneity can make the difference between a successful detour and another item for the scrap bin. This month's quotes relate to spontaneity. Enjoy! - Cindie



I work in whatever medium likes me at the moment.
— Marc Chagall

No art was ever less spontaneous than mine. What I do is the result of reflection and study of the great masters; of inspiration, spontaneity, temperament I knew nothing.
— Edgar Degas

Creativity arises out of the tension between spontaneity and limitations, the latter forcing the spontaneity into the various forms which are essential to the work of art or poem.
— Rollo May

There is something else to be said about this immediate, spontaneous way of working, and that is this: in such moments, one is playing at the game of creation.
— Henry Miller

Exhibits & Opportunities

Maureen DeSisto is looking for an artist to exhibit for 2 months, February and March, at the Andover town house on Main Street. You can exhibit photos or paintings (5) at a 14x17 or larger size. E-mail Maureen @ Mdes335620@aol.com.

Thanks to **Irene Rochwarg** for showing her photos for the last 2 months.

The Hot Nepali Restaurant, 42 Merrimack St. Haverhill, is having an art opening with 4 photographers and **Maureen DeSisto's** paintings on January 21 from 6-9PM. Call for tickets in advance at 978-372-2052, or they can be purchased at the door. The food is buffet-style and Nepalese food. The price is \$9.99 for buffet and coffee. E-mail is thehotnepali@yahoo.com. Or www.thehotnepali.com.

AG member **Nella Lush** was recently juried in as an Artist Member of the Rockport Art Association. The RAA chose two of Nella's oils ("Romanesque Woman" and "Femmina") to be displayed in the New Member's Show at the RAA's Gallery in November, 2007

Wine Tasting and Art Show

Saturday, April 7, 2007 4 – 6:00PM

Registration Form-Crafters

Name _____

Address _____

Phone _____ e-mail: _____

Fee: \$15 (includes admission to wine tasting)

Deliver to North Parish Church 3:30 PM Pick up at 6 PM

Space will be 36" x 30" (1/2 table)

Craft: _____

Please Sign: I, _____ do not hold the Andovers Artists Guild, Inc., or the North Parish Church liable for any loss or damage to my work while it is under the care of this show.

Please return this form with fee payable to the North Parish Church to Phila Slade 21 Bradford Street, North Andover, MA 01845 before March 31, 2007